

BETTER DATA INTEGRATIONS. BETTER RESULTS.

Create a seamlessly connected and personalized shopper experience with Dealer.com and VinSolutions.

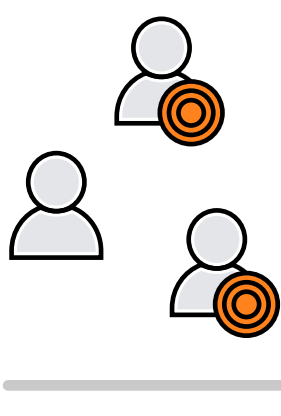
70%

of car buyers

use Cox Automotive properties for research and shopping.¹



Identify shoppers who are



9X

more likely to buy

in the next 30 days.²

Dealers with VinSolutions CRM and a Dealer.com website observe on average an

11%

increase in close rate.³



1. 2022 Cox Automotive Car Buyer Journey.

2. VinSolutions Automotive Intelligence Data predictions for 30 days prior to purchase from September 2022–March 2023.

3. Based on analysis of VinSolutions and Dealer.com Website dealers from 06/01/22–07/01/23, analysis performed August 2023.

Unlock one integrated experience for your dealership.

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