

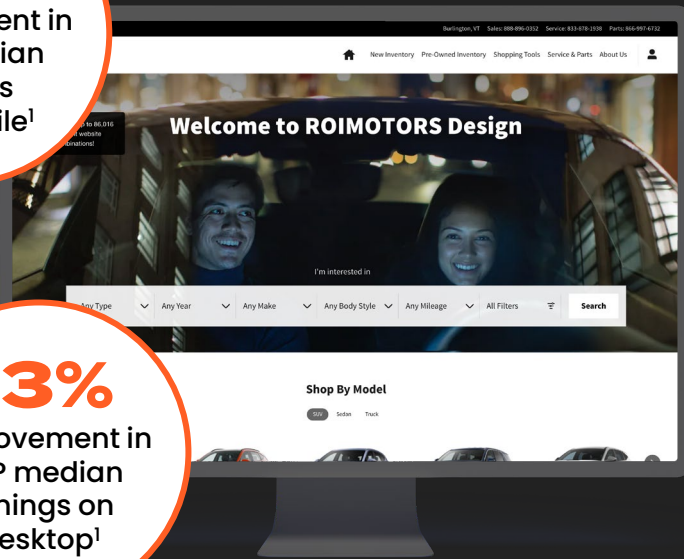
SPEED DRIVES PERFORMANCE



Dealer.com Websites provide a smoother, faster user experience with improved load times, superior performance, and innovative design templates that boost engagement and satisfaction.

FASTER THAN EVER, BETTER THAN EVER

20%
improvement in
LCP median
timings
on mobile¹



13%
improvement in
LCP median
timings on
desktop¹

A smooth and fast site performance is key to engaging shoppers and driving action.

We continually improve by leveraging Google insights, ensuring we stay competitive and deliver top-quality service to our clients.

Our expertise in automotive websites, paired with Google's tools, elevates your site's performance.

UNBEATABLE SPEED

35%

increase in Google Lighthouse website speed score²

3.4x

faster speeds than leading competitor²